

# DRAPOLENE®



## Prevent and Treat Nappy Rash

Healthcare team training

Drapolene® Cream has been helping parents to prevent and treat nappy rash for generations.

Its soothing and effective antiseptic formulation is trusted by pharmacists, nurses and doctors to protect even the most delicate of babies' skin.

After reading this training guide you will:

- Understand how Drapolene® Cream can be used to both treat and prevent nappy rash
- Have a good understanding of the role of each of the ingredients in Drapolene® Cream
- Feel confident to recommend Drapolene® Cream to customers for nappy rash and its other indications; adult urinary dermatitis and minor burns



Contains Benzalkonium chloride 0.01% w/w & Cetrimide 0.2% w/w

## Signs and symptoms of nappy rash

Nappy rash is a very common skin condition for babies in their early years. It can happen at any time while a baby is wearing nappies, however it is particularly common when baby is weening or teething.

- 💧 Nappy rash is a skin irritation where skin under the nappy becomes red and sore
- 💧 You might also see some lesions or spots
- 💧 Some babies may cry or be more irritable than usual as they feel uncomfortable



### Care tip

*Reassure parents that nappy rash is very common and most babies will have it at some point.*

## How to treat

### Treating nappy rash

Nappy rash is easily soothed and treated with **Drapolene® Cream**. Its unique combination of antiseptic ingredients soothes and moisturises the skin, reducing the redness and helping to prevent infection.

- + Apply a thin layer to the irritated area
- + Change the baby's nappy frequently, reapplying **Drapolene® Cream** at every nappy change
- + **Drapolene® Cream** is gentle enough for use on newborns



### Care tip

*Refer to the pharmacist, health visitor or GP if after a few days of treatment the nappy rash has not started to clear up, has got worse or if the baby has a fever.*



Treat



Soothe

# 4

# DRAPOLENE

# Cream



# and prevent nappy rash

## Preventing nappy rash

Drapolene® Cream is licensed to both prevent and treat nappy rash in babies. All healthcare professionals are in agreement that it is better to have measures in place to prevent nappy rash. Here are some tips you can give parents to help them prevent their baby from getting nappy rash:

- Have a good cleaning routine for the baby; ideally use clean lukewarm water and cotton wool to clean baby's bottom and genitals at every nappy change
- Bathe the baby regularly, although this does not have to be everyday. You may choose instead to wash their face, neck, hands and bottom carefully, this is often called "topping" and "tailing"\*
- Apply a thin layer of Drapolene® Cream; this non-greasy cream is gentle enough to use on the most sensitive of skin, will not clog the nappy or the nappy liner and is licensed to help prevent nappy rash if used at every nappy change
- Change the baby's nappy frequently; several times a day is recommended

## What's in Drapolene® Cream?

Drapolene® Cream is a non-greasy, antiseptic, emollient cream. It is easy to apply and does not clog the nappy.

Drapolene® Cream is paraben and fragrance free.



### Benzalkonium chloride

Gentle and soothing antiseptic properties to treat and prevent nappy rash



### Cetrimide

Soothing and cleansing antiseptic properties to treat and prevent nappy rash



### Lanolin

Moisturisation, to help dry skin and minor skin irritations



### White Paraffin

Moisturiser that lubricates the skin and protects it from irritants

02-05-21

Antiseptic

DRAPOLENE®

N1

OLENE®

am



Prevent



Protect



## Other uses of Drapolene® Cream

### Adult urinary dermatitis

Often associated with incontinence in older adults. Urinary dermatitis presents as itching or inflammation of the skin, caused by contact with an irritant such as urine or stools, which can cause skin damage and inflammation around the bottom or genital areas.

Drapolene® Cream is used to treat and prevent adult urinary dermatitis. The active ingredients soothe irritated or inflamed skin. Meanwhile the cream forms a clear, protective barrier over the skin to help prevent the condition.

Apply Drapolene® Cream to the affected area regularly after each toilet visit to effectively treat, soothe and protect the skin.

### Minor burns

Minor burns can be treated with Drapolene® Cream to relieve and soothe the skin and prevent infection.



### Care tip

*Burns can sometimes blister. Do not attempt to burst any blisters that may appear.*

**Drapolene® Cream's** active ingredients are Benzalkonium chloride 0.01% w/w & Cetrimide 0.2% w/w. **Uses:** Drapolene® Cream is indicated for the relief of nappy rash and for use as an adjunct to baby care hygiene for the prevention of nappy rash. Drapolene® Cream is indicated for the relief of urinary dermatitis in adults and as an adjunct to patient care hygiene for the prevention of urinary dermatitis. Drapolene® Cream is also indicated for the symptomatic relief of minor burns, limited sunburn and the effects of weather. **Side Effects:** Allergic hypersensitivity reactions may occur in individuals who are sensitive to one or several components of Drapolene® Cream. **Contraindications:** It is inadvisable to apply Drapolene® Cream to a baby or adult who has an established hypersensitivity to benzalkonium chloride, cetrimide or lanolin. Use should be discontinued if an allergic hypersensitivity reaction is suspected. **Directions:** Babies: The skin under the nappy should be washed then dried thoroughly at each nappy change. Drapolene® Cream should be applied, paying particular attention to folds in the skin. Adults: The affected area (or the area of application) should be washed and dried thoroughly before applying Drapolene® Cream. Regular routine application is advised. Drapolene® Cream should be applied as required for minor burns, limited sunburn and the effects of weather. **RRP (inc. VAT)** 100g Tube £4.49; 200g Tub £5.99; 350g Tub £7.99. **Legal Category:** GSL. **PL Holder:** Ravira Ltd, Markou Botsari 3, 3040, Limassol, Cyprus. **Date of Preparation:** January 2019. Adverse events should be reported to +44(0)1908 363 434. Reporting forms and information can be found at [yellowcard.mhra.gov.uk](http://yellowcard.mhra.gov.uk). Managed by Supra Enterprises Ltd. [www.supra.org.uk](http://www.supra.org.uk) **S Supra Enterprises Ltd.**

This communication has been approved by the NPA. The NPA will have no liability to any person or entity with liability, loss or damage caused or alleged to have been caused directly or indirectly by information therein. The NPA is not responsible for the content of any non-NPA websites mentioned in this programme or for the accuracy of any information found there. The fact that a website, organisation or product is mentioned in the programme does not mean that the NPA either approves of it or endorses it.