



# Drapolene® Cream

Preventing & treating nappy rash  
Healthcare team training

**Drapolene® Cream** has been helping parents to prevent and treat nappy rash for generations.

Its soothing and effective antiseptic formulation is trusted by pharmacists, nurses and doctors to protect even the most delicate of babies' skin.

After reading this guide you will:

- ✓ Understand how **Drapolene® Cream** can be used to both treat and prevent nappy rash.
- ✓ Have a good understanding of the role of each of the ingredients in **Drapolene® Cream**.
- ✓ Feel confident to recommend **Drapolene® Cream** to customers for nappy rash.



# Drapolene® Cream's 4 in 1 action prevents, treats, soothes and protects babies from nappy rash at every nappy change.

## Signs and symptoms of nappy rash

Nappy rash is a very common skin condition for babies in their early years. It can happen at any time while the baby is wearing nappies, however it is particularly common when baby is weaning or teething.

- 🔹 Nappy rash is a skin irritation when skin under the nappy becomes red and sore
- 🔹 You might also see some lesions or spots
- 🔹 Some babies may cry or may be more irritable than usual as they feel uncomfortable
- 🔹 The condition occurs most frequently in babies between nine and 12 months of age

<sup>1</sup>Cohen, 2017

## Causes of nappy rash

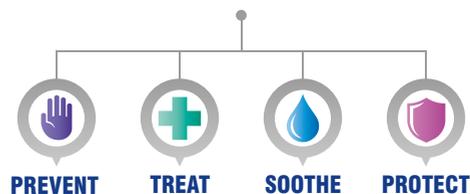
Nappy rash can be caused by<sup>2</sup>:

- 🔹 Baby's skin being in contact with wee or poo
- 🔹 The nappy rubbing against your baby's skin
- 🔹 Not cleaning the nappy area or changing the nappy often enough
- 🔹 Soap, detergent or bubble bath
- 🔹 Alcohol-based baby wipes
- 🔹 Baby being on antibiotics

## 🔹 Care tip

Reassure parents that nappy rash is very common and most babies will have it at some point.

## 4 IN 1 Antiseptic Drapolene® Cream



## 💡 Good to know

Research shows that nappy rash affects 25% of babies at any one time.

<sup>3</sup>Burdall O, Willgress L, Goad N. (2019)

## How to prevent and treat nappy rash

### Preventing nappy rash

**Drapolene® Cream** is licensed to help prevent nappy rash in babies at every nappy change. Its two antiseptics help stop bacteria growing while its moisturising ingredients help protect baby's skin from external irritants such as urine or faeces. A good nappy change routine will also help.

- 🔹 Change wet or dirty nappies as soon as possible.
- 🔹 Clean the whole nappy area gently but thoroughly, wiping from front to back. Use water & cotton wool or fragrance-free and alcohol-free baby wipes<sup>2</sup>
- 🔹 Bath baby daily – but avoid bathing them more than twice a day as that may dry out their skin<sup>2</sup>
- 🔹 Avoid lotions, bubble baths, oils or talcum powders as these are all irritants<sup>4</sup>
- 🔹 Dry baby gently after washing them – avoid vigorous rubbing<sup>2</sup>
- 🔹 Apply Drapolene® Cream at every nappy change as this will help prevent nappy rash and protect baby's delicate skin

### Treating nappy rash

Nappy rash is easily treated and soothed with **Drapolene® Cream**. Its unique combination of antiseptic ingredients soothes and moisturises the skin, reducing the redness and helping to prevent infection.

- 🔹 Apply a thin layer to the irritated area
- 🔹 Change the baby's nappy frequently reapplying **Drapolene® Cream** at every nappy change
- 🔹 **Drapolene® Cream** is gentle enough for use on newborns

## 🔹 Care tip

Refer to the pharmacist, health visitor or GP if after a few days of treatment, the nappy rash has not started to clear up, has got worse, or if the baby has a fever.



References:

<sup>1</sup>Cohen B. (2017) Differential diagnosis of diaper dermatitis. Clinical Pediatrics 56(5S): 16-22.

<sup>2</sup> <https://www.nhs.uk/conditions/baby/caring-for-a-newborn/nappy-rash/>

# What is in Drapolene® Cream?

**Drapolene® Cream** is a non-greasy, antiseptic emollient cream. It is easy to apply and does not clog the nappy.



## Cetrimide

Soothing and cleansing antiseptic properties to treat and prevent nappy rash



## White Paraffin

Moisturiser that lubricates the skin and protects it from external irritants



## Benzalkonium Chloride

Gentle and soothing antiseptic properties to treat and prevent nappy rash



## Lanolin

Moisturisation to help dry skin and minor skin irritations

For more information visit: [www.drapolene.co.uk](http://www.drapolene.co.uk)

Contact us: [info@drapolene.co.uk](mailto:info@drapolene.co.uk)   [www.drapolene.co.uk](http://www.drapolene.co.uk)

## Other uses of Drapolene® Cream

Due to its antiseptic and moisturising properties Drapolene® Cream can also be used to prevent and treat urinary dermatitis in adults associated with incontinence. It also can be used to treat minor burns and limited sunburn.

### References:

<sup>3</sup>Burdall O, Willgress L, Goad N. (2019) Neonatal skin care: developments in care to maintain neonatal barrier function and prevention of diaper dermatitis. *Pediatric Dermatology* 36(1): 31-35. Ravanfar P, Wallace JS, Pace NC. (2012) Diaper dermatitis: a review and update. *Current Opinion in Pediatrics* 24(4): 472-9.

<sup>4</sup>Lawton, S (2020) Nappy rash: current evidence for the prevention and management. *British Journal of Midwifery* 28(5): 291-5.

Drapolene® Cream's active ingredients are Benzalkonium chloride 0.01% w/w & Cetrimide 0.2% w/w. Uses: Drapolene® Cream is indicated for the relief of nappy rash and for use as an adjunct to baby care hygiene for the prevention of nappy rash. Drapolene® Cream is indicated for the relief of urinary dermatitis in adults and as an adjunct to patient care hygiene for the prevention of urinary dermatitis. Drapolene® Cream is also indicated for the symptomatic relief of minor burns, limited sunburn and the effects of weather. **Side Effects:** Allergic hypersensitivity reactions may occur in individuals who are sensitive to one or several components of Drapolene® Cream. **Contraindications:** It is inadvisable to apply Drapolene® Cream to a baby or adult who has an established hypersensitivity to benzalkonium chloride, cetrimide or lanolin. Use should be discontinued if an allergic hypersensitivity reaction is suspected. **Directions:** The skin under the nappy should be washed then dried thoroughly at each nappy change. Drapolene® Cream should be applied, paying particular attention to folds in the skin. Regular routine application is advised. Drapolene® Cream should be applied as required for minor burns, limited sunburn and the effects of weather. RRP (inc. VAT) 100g Tube £4.99; 200g Tub £6.99; 350g Tub £9.99. **Legal Category:** GSL. PL Holder: Ravira Ltd, Markou Botsari 3, 3040, Limassol, Cyprus. Date of Preparation: July 2021. Adverse events should be reported to 0330 1359 441. Reporting forms and information can be found at [yellowcard.mhra.gov.uk](http://yellowcard.mhra.gov.uk). Managed by Supra Enterprises Ltd. [www.supra.org.uk](http://www.supra.org.uk)

